

# SAS UK

**SAS® Business Analytics – helping the public sector to work smarter**

SAS is the leader in Business Intelligence and Analytics solutions, providing the full range of information management solutions, helping 45,000 public and private sector organisations across the world to 'do more with less by working smarter'. In the UK their public sector customers range in size from large central government departments (e.g. DWP, HMRC) to smaller local organisations (e.g. Croydon Drugs & Alcohol Action Team and the London Fire Brigade).

SAS do this by helping organisations to cleanse, integrate, secure and analyse data and then report and disseminate the resulting insight to support policy makers, managers and front line staff. They help customers turn raw data into a vital business asset which delivers a rapid Return on Investment (ROI).

Why is SAS the leading vendor of Business Intelligence and Analytics solutions:

- SAS is the only supplier who provides the full, end-to-end suite of information management solutions – ranging from data quality and integration, data and text mining, advanced analytics, query and reporting and master data management.
- SAS dominates the market in advanced analytics solutions – improved hindsight answers questions such as 'What has happened?', but adding data and text mining tools enables customers to understand 'Why did it happen?' Their analytical tools answer questions such as 'What is likely to happen next?' and 'What is the optimum course of action?'
- SAS solutions have multi-architecture compatibility, integrating with almost all existing legacy systems that customers may have.

In the UK, SAS solutions are used by public sector organisations to:

- Comply and Report
- Manage and Control Performance
- Transform and Optimise Performance